

## EMERGING ENTERPRISE OF THE YEAR AWARD FINALISTS

**F**irst awarded in 1998, the Emerging Enterprise of the Year Award (EEOY) recognizes and encourages business start ups. EEOY is a unique business award in that it emphasizes business potential rather than being business performance.



### **ENERMARKET SOLUTIONS LTD.**

Suite 820, 665 - 8 Street S.W.

Enermarket Solutions Ltd. is a privately owned, Calgary based company founded by three experienced oil and gas professionals. Enermarket has created an improved process that aids oil companies of all sizes. Their proprietary multi-faceted system for marketing oil and gas assets has been adopted by over 3000 professionals in more than 800 oil and gas companies. Enermarket's system, coupled with their relationship with hundreds of pre-qualified buyers, allow them to efficiently manage more offerings (and more asset types) on a daily basis than all of the competition. Their broad business model has helped many vendors where previously no service existed. Enermarket's multidisciplinary team mimics a "business unit" in their client's office and evaluates assets of any size or type, for any size company, ultimately allowing for any type of deal.

### **MACH TEN ENTERPRISES INC.**

11, 1922 - 9 Avenue S.E.

Mach Ten Enterprises Inc. (trading as GPS Central) specializes in sales of Global Positioning System equipment with a focus on recreational, marine and handheld aviation markets in Canada. GPS Central has been providing customer support services since 1999 and has been supplying GPS equipment since 2000. Although the main focus was on internet sales GPS Central understood their customer's need for a retail display centre and moved offices from the spare bedroom to Walker Court in July 2001. Even though many Canadians are still distrustful of internet commerce, people seem to feel comfortable with the simple website and "Mom-and-Pop" atmosphere. These seem to be significant factors in their success. Their competitive pricing, well maintained inventory levels and knowledgeable personnel make GPS Central a popular first stop for many visitors to Calgary. Considerable potential exists for capturing a larger market share than they currently serve as well as to expand into other high demand areas, such as vehicle tracking. However, a major goal is to keep alive the high level of customer satisfaction and other attributes that make GPS Central stand out from its competitors.



### **VERDATECH INC.**

8 Woodford Place S.W.

VerdaTech Inc. is an Alberta based company specializing in Energy Management for the residential and small commercial market. With their team of highly trained auditors, they show their clients how to save energy, money and the environment. In the residential market they deliver the EGH (EnerGuide for Houses) program to clients across Alberta. VerdaTech's auditors conduct a thorough on-site evaluation of the home, concentrating on energy usage and answering the client's questions. In the commercial sector, they have concentrated efforts on providing a costeffective, customized audit to small business and building owners. Other services include blueprint evaluations, alternative energy consulting, and helping builder's design energy efficient homes. Stephen Farrell, the director, has a regular column in The Calgary Herald and offers complementary seminars, to inform Calgary homeowners about current building trends and energy matters. VerdaTech's goal is to educate and empower their clients with knowledge. They resolve to stay in the forefront of energy issues and keep apprised of all new technology available in the market.